
USE OF POP UP BOOK MEDIA IN LEARNING IN BASIC SCHOOL

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Introduction

Learning media is one of the learning components that has an important role in Teaching and Learning Activities. The use of media should be a part that must get the attention of the teacher / facilitator in every learning activity. Therefore, the teacher / facilitator needs to learn how to define learning media in order to effectively achieve the learning objectives in the teaching and learning process. Learning Media is a learning tool that is used by someone by using tools that are made to facilitate the delivery of material when teaching at school. Things like that really help teachers in teaching in schools and are a solution to make students happy when learning and not feel bored.

If we look at the world today, students use more digital media, even the use of social media with the help of cellphones and other electronic devices. There has been frequent use of social media (SM) observed globally during the Covid-19 pandemic (Cinelli et al., 2020; Haman, 2020; Hussain, 2020; Limaye et al., 2020) (Jogezai, Baloch, Jaffar, Shah, Bashir, 2021). Teaching and learning with digital technology has transformed education in general and higher education in particular in many ways. Digital technology can promote new ways of learning and can effectively contribute to the successful acquisition of knowledge and skills, especially those needed in today's world (Hamilton et al., 2016; Puentedura, 2006) (Sailer, Schultz, Fischer, 2021). As in this day and age, all learning processes for all levels of education are completely using digital technology. However, we also have to adjust to areas that are difficult to reach by digital technology, especially those that use network assistance, such as in SDN 4 Pulubala, Gorontalo District.

In fact, learning media are often neglected for various reasons, including: limited time to prepare for teaching, difficulty finding the right media, unavailability of funds, and so on. This actually does not need to happen if every teacher or facilitator already has knowledge and skills about learning media. So it is considered important to implement strategies for using learning media so that learning can run more effectively and efficiently. In the use of learning media, you must use a strategy, especially in selecting and applying the media in a lesson. This is a challenge not only for teachers but schools in using instructional media in every teaching and learning process, so that what we are targeting for students can be achieved. One way to characterize the challenges facing most education systems in developing countries is: "How can we improve the dynamics of the learning trajectory so that more learning occurs per year in schools in all grades (both early and late) and for more" Le Nestour et al. (2021) (Berger, Pritchett, 2021) Therefore, in this service activity, we offer the use of media in the form of pop up books in learning activities in elementary schools.

Discussion

1. Learning Media Pop Up Book

The word media comes from Latin and is the plural form of the word medium which literally means intermediary or introduction. Sadiman (2012: 6) states that "media are various types of components in the student environment that can stimulate them to learn. Books, films, frame films are examples. "Media is a container of messages which the source wants to be forwarded to the target or recipient of the message. The material received is instructional messages, while the objectives achieved are the achievement of the learning process "(Kustandi, 2011: 7). Hamdani (2011: 243), states that "learning media includes tools that are physically used to convey the content of teaching materials consisting of books, tape recorders, cassettes, video cameras, video recorders, films, slides (pictures), photos, pictures, graphics, television and computers".

Learning media as a channel for delivering messages from teachers to students so that the information can be received properly. Pop-up book media is a medium that can be used as a channel for delivering messages from teachers to children. Media Pop-up book is a type of print-based media. A pop-up book is a book that has movable parts or has 3-dimensional elements that can move when the page is opened (Kurniawati, 2016: 69).

A pop-up book is a book that displays the potential for movement and its interactions through the use of paper as a material for its folds, rolls, shapes, wheels or turns. This is in accordance with the statement put forward by Sylvia and Hariani (2015: 1197), which reads, “*pop up book is a book that offers the potential for motion and interaction through the use of paper mechanisms such as folds, scrolls, slides, tabs or wheels*”.

Based on the description above, it can be concluded that pop-up books are books that have movable parts or three-dimensional elements. Pop-up books provide a more interesting visualization of the story. This book also provides surprises in every page that can invite amazement when the page is opened, besides that the pop-up book has a beautiful and enforceable image display. So that the pop-up book media is very suitable for use as props in elementary schools. In addition, the learning process using pop-up book media will be much more fun.

2. Application of Pop Up Book Media in Learning in Elementary Schools

Before the use of pop up book media is used in the teaching and learning process in elementary schools, the lecturer first explains to students the meaning of media, the benefits of media, the meaning of pop up book media, and how to use it.



Figure 1. *The lecturer explains about the pop up book media.*

It can be seen in Figure 1, where the lecturer as a presenter on community service activities at SDN 4 Pulubala Gorontalo Regency is assisted by several students in adjusting the seating position of the students.

Where considering that now we are still in the period of the Covid-19 pandemic, so we have to keep our distance. When the lecturer explained about the pop up book media, it was seen that the students were listening carefully to what the lecturer said as the speaker.

This community service activity was carried out by 2 lecturers who were assisted by several students. Where community service activities are coupled with practical field work activities by students majoring in Elementary School Teacher Education, Faculty of Education, State University of Gorontalo, located in SD Negeri 4 Pulubala, Gorontalo District.



Figure 2. *The Lecturer Shows students how to use the pop up book media.*

In this service activity was carried out by 2 lecturers, then during the presentation of the material one lecturer explained about the pop up book media and another lecturer helped show examples of pop up book media and explained to students how to use the media in learning by looking at the material in accordance with the utilization of the media. In Figure 2 above, it can be seen that students are very enthusiastic about following the lecturer's explanation of the use of pop up book media that is delivered in Indonesian language subject matter and the material is easily understood by students who participate in community service activities.



Figure 3. Explanation of the use of pop up media with different themes

In community service activities, examples of pop up book media brought by the lecturer when giving the material amounted to three media. Where the three pop up book media are all different but still in Indonesian language content. In using these media, one must look at the ideal conditions of media which are expected to support the learning process, namely media that are safe to use, environmentally friendly, according to student needs, attractive, and easy to use as a means of transferring knowledge between students and teachers.

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Conclusion

The use of media in the learning process can have implications for three things, including for the teacher, for students and for the learning process in the classroom. Especially the use of pop up book media in learning in elementary schools. In designing the pop up book learning media, there are several steps that must be considered, namely: (1) the pop up book media must be designed as simple as possible so that it is clear and easily understood by students; (2) the pop up book media should be designed in accordance with the subject matter to be taught; (3) the media should be designed not too complicated and not confuse children; (4) pop up book media should be designed with materials that are simple and easy to obtain, but do not reduce the meaning and function of the media itself; (5) media can be designed in the form of models, pictures, structured charts, etc., but with materials that are cheap and easy to obtain so that it does not make it difficult for the teacher to design the media in question.

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