MENTALLY REVOLUTION MOVEMENT WITHOUT LEAVING LOCAL WISDOM IN LUPOYO VILLAGE

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Introduction

Education is not only aimed at creating humans to be smart, but humans as the embodiment of social creatures must have a good personality. Students as adult students need to have three main characters, namely integrity, work ethic, and mutual cooperation. To create these three main characters, it is necessary to start implementing / mobilizing the Mental Revolution from now on in society. Mental revolution is a movement of the whole society (government & people) in a fast way to bring back the strategic values needed by the Nation and the State to be able to create order and welfare of the people so that they can win the competition in the era of globalization, order and people's welfare so that they can win. competition in the era of globalization (Kemenko PMK, 2015). According to President Soekarno that revolution, the desire for a better civilization, resulted from feelings that were felt in the past. After that, we need to know what a "mental revolution" actually means. Revolution comes from the Latin "Revolutio", meaning to change direction (Widjiastuti A. 2016)

The Mental Revolution Movement changed perspectives, thoughts, attitudes and behavior oriented towards progress and modernity, so that it became a great nation and was able to compete with other nations in the world. The most important thing and a common concern of the nation's urgent problems is the existence of economic disparities in our society, where the poverty rate is still relatively high, while the current labor force is dominated by high school graduates who are considered unable to increase human productivity. Therefore, improving the quality of human resources is one of the important reasons for the government's agenda. This improvement in the quality of human resources is the main basis for the government in formulating the main development priorities known as Nawacita.

In Nawacita itself, there are two points that are relevant to this problem, namely the Third Nawacita concerning building Indonesia from the periphery, and the Eighth Nawcita, which is to carry out a revolution in the character of the nation. The program to build Indonesia from the periphery and the national character revolution program means that the development of Indonesian society must start from rural communities so that rural communities can develop independence, progress and competitiveness, as well as fulfill the needs of national development strategies and change Indonesian society into knowledge-based societies. The community service program is one of the programs carried out by tertiary institutions, both by lecturers and by students based on principles, academic competence, the spirit of entrepreneurship, and professionals so as to produce quality, relevant and synergic community service programs in increasing community empowerment. Real Work Lecture (KKN) which is known on the Gorontalo State University campus is a form of community service carried out by students in an interdisciplinary, institutional and partnership manner as a form of higher education Tridharma activities.

The rapid development in society has triggered the flow of various global challenges that cannot be avoided, such as the occurrence of a technological revolution, transportation, the transformation of information and communication which is so great that this world is like without borders, both in urban areas and even remote rural communities and even entering the world. in the nation's cultural and religious order. The moral values that have been so peaceful are fundamental in the life of the nation and state that they are being eroded by the dynamics of world change which of course undermine the basic morality values of the Indonesian people. Morality that has become loose, where tadin is considered taboo but is now considered mediocre, triggers a paradigm shift from the aspects of thinking, dressing, interacting with the opposite sex, even enjoying entertainment in special places and enjoying drugs have become worldly trends that are modern and difficult to contain. For this reason, the government's efforts in the education aspect need to be increased and become very vital and relevant in promoting mental revolution or national character as a top priority in national development.

As a form of this collaboration is to realize the Mental Revolution Real Work Lecture (KKN-RM) with the theme "Indonesia Serves, Indonesia is Clean, and Indonesia is Orderly". KKN-RM is a KKN program with a specific focus having relevance to regional development and the central government, relevant to the needs of the community and relevant to changing perspectives, mindsets and attitudes, behaviors and ways of working to raise awareness and build an optimistic attitude in realizing an Indonesia that is sovereign, independent, and with a personality, all of which can be actualized in the values of integrity, work ethic, and the nature of mutual cooperation

1.1. DESCRIPTION AND THEMES OF THEMATIC KKN MENTAL REVOLUTION (KKN-RM)

The targets and targets in the implementation of the Mental Revolution KKS using PNBP UNG funds are in the form of science and technology application programs that are focused on applying the results of higher education science and technology to improve skills and understanding of community science and technology. This program is implemented in the form of education, training, and community service. as well as studying the actions of science and technology produced by universities. The target audience is the wider community, both individuals, groups, communities and institutions, in urban or rural areas (RM Proposal Guide, 2017)

The themes chosen in the implementation of this activity program are as follows: 1. The Indonesia Serving Movement: The target is the achievement of a system of government aspects of service in the village, with all the information concerning the management of its services. 2. Clean Indonesia Movement: The target is to achieve a clean and healthy lifestyle in society with all aspects of the available facilities and infrastructure, both self-help and assistance from other parties 3. Orderly Indonesian Movement: The target is the achievement of a harmonious life from economic, cultural and cultural aspects. other social community.

IMPLEMENTATION METHOD

The method of implementing the KKN RM activities in Lupoyo Village, Telaga Biru District, Gorontalo Regency is as follows

3.1. Target Groups and Program Implementation Stage

Groups that are the target of implementing the KKN RM group work program include Lupoyo Village residents in general, pre-kindergarten, kindergarten, junior high school, high school, farmer, entrepreneur, UMKM, village youth, youth organizations, and others with details such as shown in table 3. While the implementation stage is carried out through counseling, training, assistance for transfer of functions, and others

Table 3. Details of Activity Names, Target Groups, and Implementation Stage

No	Name of activity	Target Group	Implementati on	The place
1	Initial Location (Introduction)	Apparatus and villagers of Lupoyo, Gorontalo District	Introduction	Village Office Hall
2	Youth Organization Management Training	Youth organization	Training and project social	Village Office Hall
3	Informatics-Based Technology Training	Village Office Staff	Training	Village Office Hall
4	Food diversification	Lupoyo villagers	Training and development Community creativity towards local products	
5	Processing water hyacinth into fertilizer	Villagers Lupoyo	Utilization of water hyacinth plants to distribute leaflets to participants so that people are independent and able to make their own fertilizers	Community Service Post
6	Healthy Invitation Signpost	Citizens	Activities are diverted by asking to dispose of trash in its place, washing hands properly	Village Office, School

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7	Procurement of signs for the names of the hamlets	Villagers Lupoyo	Procurement			
8	Procurement of Public Information Boards at the Lupoyo Village office	Village Office	Make it easy for the public to manage KTP, KK, land certificates, etc., as well as the public to read directly without having to ask another question	Village Office		
9	Health socialization and the dangers of drugs	Youth of the Village Community Youth Organization	Foster a clean, healthy life	Village Office		

3.2. Observation and Socialization Stage

At this stage, a direct observation process was carried out in Lupoyo Village, Gorontalo Regency. The observation process was carried out by observing the completeness of the suggestions and administrative completeness, observing the potential that could be developed in the village. Common problems in several fields such as education, agriculture, and others.

The socialization stage is carried out in several ways, namely direct and indirect socialization. Direct socialization is carried out by means of verbal information, while indirect socialization is carried out using intermediaries of village heads, school principals, and youth leaders.

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indirect. Direct socialization is done by informing the chance is verbal while the socialization is indirectly carried out by using intermediaries for the village head, school principal, and the head of the youth organization.

Results And Discussion

RM KKN is a form of education by providing direct work experience to live in the community. By identifying development problems in a particular society. RM KKN is carried out as a new understanding of learning by students outside the campus so that they are expected to be able to understand community and national life which is very useful as a provision in the future. In addition, KKN RM is a form of application of dedication from the third point of the Tri Dharma Perguruan Tinggi. So that this is an obligation that must be carried out by a scholar.

The purpose of KKN is essentially intraculricular lecture activities by students on an interdisciplinary basis, especially in rural areas.

The targets in this case include:

1. Students, that is, they are expected to be able to think broadly and work interdisciplinary and cross-sectoral

2. Community / Government, get input and donations from students' thoughts and energy to solve problems and carry out 5 Mental Revolution programs.

3. Higher Education, Gorontalo State University will be more developed in science and be able to direct its students with feedback as a result of student integration in the community. Besides that, it is able to meet the demands of curriculum changes based on development.

4.2 Description and Discussion of Activities.

The descriptions and discussion of the RM KKN activities are as follows:

a. Coaching conducted by LPM UNG where students are provided with technical and non-technical field implementation procedures.

- b. Coaching by the head of the Field Supervisory Lecturer
- c. The release of the 2017 RM KKN at the Gorontalo District Regent's office
- d. Delivery to each location by the Field Supervisor.
- e. Welcoming by the village head of Lupoyo at the Lupoyo village office

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f. Delivering RM KKN students to the RM KKN post in one of the houses of the village head 1 in Lupoyo village.

The activities carried out on the first day were observation around the village so that KKN participants could find out the location and condition of the Lupoyo village community according to the priority scale. With the results of observations and interviews with the community, KKN students formulate joint activities with the village head, and youth organizations and communities where the formulation is carried out through socialization to the community so that the activities carried out are truly felt by the community. The RM KKN activities carried out are as follows:

1. Socialization of planning and formulation of activity programs (Indonesia Tertib)

This socialization was held on September 2017 at the village office which was attended by the head of Lupoyo Village, Village Officials, Farmers Community, Youth Organization, and housewives (Figure 1 and Figure 2).



Figure 1. Socialization of the RM KKN Program and the formulation of joint activities with the community and village heads / village officials.



Figure 2. Program socialization and joint formulation of activities to be carried out

2 Making trash bins

The implementation of the Mental Revolution Real Work Lecture (KKN RM) program began with a friendly visit to the houses of village officials and touring around the village of Lupoyo. When visiting and observing the surroundings of Lupoyo village, the idea emerged for students to make a main trash can around the village because there was no space. collection or disposal of garbage. Where the making of the trash can is made at a strategic location, namely the Lupoyo Village Office, School and Mosque.

Students follow up on the program by visiting the village office to discuss the construction of the trash that has been planned. Village officials and the community responded positively to this. Place creation program waste that students do aims to improve cleanliness and beauty around Lubuk Kerapat village. With the trash bins that have been made by students, it is hoped that residents can dispose of garbage in the existing trash cans. By making this trash can, it is hoped that it can improve the cleanliness and beauty of the village of Lupoyo, so that the environment becomes clean and comfortable.

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Figure 3. Construction of garbage collection basins

3. Fertilizer Making Demonstration (Independent Indonesia)

The demonstration of making natural fertilizers by RM KKN students is at the request of the majority of the farming community who find it very difficult to get fertilizer. The introduction of natural fertilizers to the community where the ingredients are made by utilizing plants around the Limboto lake, namely water hyacinth and EP. As for the demonstration of making fertilizer, it is hoped that the farming community in Lupoyo Village will be able to be independent. In this activity, leaflets were distributed to the public on how to make natural fertilizers so that people would be able to make their own. (Figure 4)



Figure 4. Demonstration of Natural Fertilizer Making, opened by the head of Lupoyo Village



Figure 5. Participants in the Demonstration of Natural Fertilizer Socialization



Figure 6. Water Raw Materials Goiter



Figure 7. Processing / mixing of materials for making natural fertilizers



Figure 8. Demo of the mixing of materials for the manufacture of Fertilizer

4. Making public information boards (Indonesia Serve Movement)

With the existence of the SOP for public information boards, it is hoped that services to the community will be more effective and efficient. (Figure 9)



Picture 9. Board Information public , making KTP and KK

1. Making hamlet identification boards (Indonesia Orderly Movement)

Hamlet name identification boards are made so that the community learns orderly in the management of village environmental management. This is very helpful for the local community or newcomers who visit Lupoyo village. Fast get the address that addressed.



Figure 10. Installation of hamlet name identification boards by 2017 RM UNG KKN students



Figure 11. Making hamlet identification boards

2. Making stickers as an invitation to comply.

Stickers are non-verbal communication which implies an invitation to the reader to do so and stick with it.



Picture 12. Call-to-action stickers life clean



3. Guidance of UKM in Lupoyo Village (Independent, Orderly Indonesia Movement) One of the efforts made by the women in Lupoyo Village is making homemade cakes. RM KKN participants assist in entrepreneurship guidance which includes financial management, product variants and marketing.



Figure 14. UKM. Baker

4. Community service which is carried out regularly every Saturday (Clean, Unified Indonesia Movement)

Mutual cooperation activities in inviting people to live cleanly, and with routine activities such as community service, it fosters a spirit of togetherness.



Figure 15. Community Service with the Lupoyo Village community is carried out every week



Figure 16. Routine Community Service every week

5. Dissemination of the Dangers of Drugs and Healthy Living

This socialization was carried out at the Lupoyo Village Office with an invitation of 100 people and carried out 2 sessions, namely the morning session from 9 am to 11:30 am Healthy life with student collaboration KKN RM village Lupoyo and the Health Office Gorontalo District.



Figure 17. Socialization of Healthy Living and the Dangers of Drugs



Figure 18. Socialization of Healthy Living and the dangers of drugs



Figure 19. Health socialization from Gorontalo District Health Office

6. Role as Implementation Committee in events carried out by the Village



Figure 20. Participate in village activities as committee, host of events.



Figure 21. Participate in village activities as committee, host of events.

V. Conclusions And Suggestions

5.1. Conclusion

Implementation of Real Work Lecture Activities (KKN RM) in Lupoyo Village, Telaga Biru District, Gorontalo Regency from 4 September 2017 to 20 October 2017 through an analysis and field observation approach, it can be concluded that these activities run well and smoothly. Students are capable and sincere in face the social world and serve the community in real terms, so that in the future they are able to solve problems in everyday life with all the knowledge and experiences they have. Students are also able to contribute in the form of thoughts, renewal, coaching, and transfer of knowledge gained in college to the people of Lupoyo Village in order to improve the quality of life and progress of society. All RM KKN participants help each other and continue to improve cohesiveness, complement each other's weaknesses and strengths, strengthen cooperation, donate each other's energy, thoughts, and knowledge so as to form an independent student personality, mutual respect, empathy and responsibility for the success of the RM KKN program in Lupoyo Village The people of Lupoyo Village are very open and fully support the implementation of the KKN RM UNG program, especially in applying the Mental Revolution program which is expected to be able to change the mindset of the community into an independent, orderly, clean society and foster discipline in a work ethic and mutual cooperation.

Lupoyo Village and Gorontalo District in general. All parties hope that the results of the RM UNG KKN program will be sustainable. in terms of formal and non-formal guidance for the progress of Lupoyo Village, which basically requires guidance to be further developed in order to maintain its existence in society.

5.2. Suggestion

It is better if the RM Real Work Lecture (KKN) is held for more than 45 days, because the time one is too short so that the activities carried out and the work program that are well planned are less effective.¬RM KKN students themselves, it is better to further improve their discipline to be on time, independent and with high responsibility.

In living in the midst of the community the RM KKN activity is aimed at. The community occupied by the RM KKN activities so that what students have given can be accepted and applied properly. It is better if students should always be humble, not be patronizing and uphold the norms and values that exist in the community

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